

25 November 2020

To whom it may Concern

Support for Algoa Bay to be declared a Whale Heritage Site

We have been informed that discussions around declaring Algoa Bay a Whale Heritage Site are currently taking place and we take great pleasure in submitting a letter of support thereof.

Addo Tourism, is a destination marketing organisation, representing tourism product located in the Sundays River Valley and surrounding areas flanking the Addo Elephant National Park - the only park in the world to house all seven species which includes the southern right whale.

Addo Elephant National Park, the heartbeat of the Greater Addo area, stretching from the Karoo mountains to the coast and islands of Algoa Bay, is surrounded by the gateway villages of Addo, Kirkwood, Paterson, Sunland, and Colchester.

Tourism is a key contributor to local economy, and we believe that by declaring Algoa Bay a Whale Heritage Site it will broaden our offerings to local and international travellers whilst making a responsible attempt to protect our natural resources.

We look forward to including Algoa Bay's status as a Whale Heritage Site in our future destination marketing interactions.

Yours in Tourism



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