



Application to have Algoa Bay declared a Whale Heritage Site

Inbox x



Shena Wilmot

to Raggy

9:10 AM (16 minutes ago)



26 November 2020

To Whom It May Concern

ALGOA BAY BEING DECLARED A WHALE HERITAGE SITE

On behalf of our members who own businesses in the Tourism Industry, I wish to add my voice to the application to have Algoa Bay declared a Whale Heritage Site. We are in complete agreement with this. Our members have small to medium B&Bs as well as businesses that supply both services and products to our Industry.

I am attaching a good diagrammatic representation of Tourism – know as the Iceberg Effect – to try and illustrate the importance Tourism brings to the table – every business benefits either directly or indirectly through Tourism. That is why it is so important to do all that is possible to help promote Tourism

Tourism has the potential of creating employment and bringing much needed income into our beleaguered city. Especially now that Covid-19 has caused such devastation in our industry, there is an urgent need to do everything we can to encourage and preserve our Tourism offering. Businesses are struggling to survive and are doing the very best they can to retain staff, so anything that would help the Tourism industry would be extremely beneficial for our area.

Algoa Bay is Port Elizabeth's "Table Mountain". It is our beauty, and it has the potential to draw many visitors to our region. The fact that our Bay is home to the largest breeding colony of the endangered African Penguin, that it is known as the Dolphin Capital of the World, and that it has both migratory and resident whales adds to the bio-diversity and charm of the Bay. Declaring the Bay a Whale Heritage Site would not only help the Whale population, but the penguins and dolphins as well. It truly would be a WIN-WIN situation.

I would be happy to answer any questions you may have regarding the B&B industry and how the Bay is such an important part of our businesses. We really do need to protect and nurture our natural resources, it is our duty to do all in our power to ensure that our Natural Heritage survives and thrives for all generations to come. We, therefore, are in total and full agreement with the proposal to declare our beautiful Bay a Whale Heritage Site.

Kind regards

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