



SUSTAINABLE SEAS TRUST

SUSTAINABILITY & POVERTY ALLEVIATION THROUGH EDUCATION

www.sst.org.za info@sst.org.za 076 608 3587 222 Main Rd, Walmer, Port Elizabeth, 6065, South Africa

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Dear World Cetacean Alliance

RE: Application for Algoa Bay to be declared a Whale Heritage Site

The Sustainable Seas Trust is a non-profit organisation operating out of Port Elizabeth, with far reaching collaborations throughout Africa. Our vision is clean, healthy, sustainable seas and flourishing communities living alongside them. We chose Algoa Bay as the pilot area for all our programmes as it is rich in biodiversity and has many communities that rely on the ocean for their income. In 2014, one of our patrons, Dr Sylvia Earle declared Algoa Bay a Hope Spot because of its high biodiversity and unique ecosystems. Algoa Bay is an important area for multiple species of cetaceans.

When Algoa Bay is declared a Whale Heritage Site, the additional status would contribute to the tourism industry and support the many conservation organisations that are advocating for the area to be protected from anthropogenic threats. The tour operators in Algoa Bay actively support conservation initiatives and involve themselves in awareness raising and educational activities. All these programmes assist with the protection of this very important area of the world and positively promote the relationship between the community and the ocean.

We have no hesitation in supporting the application for Algoa Bay to be declared a Whale Heritage Site.

Kind regards,

Stacey Webb

Executive Director