

Sustainability

ACTIONS TAKEN IN DANA POINT WHALE HERITAGE SITE

- We have taken these actions to reduce plastic: introduced water boxes (committed to 20,000 cartons) we have also donated boxes to the community and sell the boxes at our retail locations and on our whale watching vessels as a way to stop single use plastic bottles.
- Encourage the use of the reduction in plastic and this will help reduce the carbon emissions
- Upgrade vessels engines to “Tier 3” technologies when possible to reduce carbon footprint following California Air Resource Board
- Active campaign to remove plastic waste and mylar balloons. Collaboratively, both companies have removed over 1, 500 balloons in a twelve month period,while educating the public on the negative effects of them through the “Balloons Blow” program. Also assisted in the SurfRider campaign to ban the sale of balloons in local coastal cities.
<https://sandiego.surfrider.org/prohibit-lighter-than-air-balloons-in-encinitas/>
- Implemented measures to reduce and remove discarded fishing gear by working with local partners to collect and recycle discarded fishing line.
<https://www.ocregister.com/2022/01/27/oc-boat-captain-helps-with-statewide-fishing-line-recycling-program/>
- Partnering with Local trash clean up groups (Stand Up to Trash) and supporting fundraising efforts with free and discounted whale watching.
<https://www.youtube.com/watch?v=MAIjO4VoxRw>
- You Tube video interviews of whale disentanglement team efforts as well as monthly participation in CA disentanglement network.
- Sponsored an event at the KickOff of Festival of Whales and addressed the community on the WCA, Whale Heritage Sites, as well as a recap of 2021 projects and 2022 objectives.
<https://www.danapointtimes.com/gallery-dana-point-celebrates-51st-annual-festival-of-whales/>
- Updates to web site to share our sustainable practices (pending).
www.danapointwhalewatching.com