

ed as Africa's first whale heritage site

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spotted out at sea, which are then identified by experts. This will ultimately contribute to a bigger census which will help us better understand the potential growth of the whale population, their distribution, and behaviour patterns.

“With the Bluff home to what was once the largest land-based whaling station in the world, Whale Time project manager Rachel Kramer believes the city’s whaling past could be developed into a signature eco-tourism enterprise. Sodurba has been working on making the old whaling station a heritage site and eco tourism hub point, where we can share with the world our great history by taking tourists and guests down to this point and offering them tours

to and from our ocean,” said Helga.

They have recently launched the whale watching route to develop and uphold responsible tourism. Sodurba already has educational projects in place to inform and educate local children to protect the planet and its cetaceans. Sodurba has a plan in place to promote conservation and responsible tourism, and tourism projects are in place with the local

community to promote business and employment opportunities.

“Our local municipal tourism department is supporting us in this venture,” said Whale Time’s Rachel Kramer. “The biggest whaling station of days gone by is situated in our area. Our vision is to turn this site into a museum and showcase how we have evolved and become protectors and admirers of our whales.”

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