

IMBITUBA CELEBRATES RIGHT WHALE SEASON WITH A FREE CULTURAL EVENT AT THE NATIONAL RIGHT WHALE CONSERVATION CENTER



JULY 22, IMBITUBA CELEBRATES RIGHT WHALE SEASON WITH A FREE CULTURAL EVENT AT THE NATIONAL RIGHT WHALE CONSERVATION CENTER

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With more than 85 right whales on the Santa Catarina coast, the event celebrates the recovery of the species

In its 12th year, the traditional Sunset da Baleia promotes integration between environmental education and culture, focusing on the breeding season of right whales along the Santa Catarina coast. Inspired by a distinguished visitor, the whale Sunset (B219-02), the event takes place next Saturday, July 26, at the National Center for Right Whale Conservation, headquarters of ProFRANCA, a project sponsored by Petrobras, located in Itapirubá Norte, Imbituba, Santa Catarina. The celebration is named after the whale that once graced the region and symbolizes the recovery of the species, which was once on the brink of extinction due to hunting.



local literature, and a flash tattoo space featuring artist Camila Berton. The craft fair and food court offer a variety of local products, from ceramics and macramé to artisanal pizzas, regional beers, and homemade sweets.

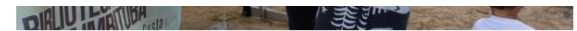
Admission is free, with an invitation to contribute 1kg of non-perishable food to the Tekoa Marangatu Village. The event also features a charity event with the Baleia Franca no Esporte Football School, a social initiative that serves children in the Roça Grande neighborhood of Imbituba, to which 5% of the proceeds will be donated.

The Whale Sunset is promoted by ProFRANCA – Franca Austral Project, run by the Australis Institute, sponsored by Petrobras, through the Petrobras Socioenvironmental Program. The event also has the support of the Imbituba City Hall, Pereiras Restaurant, Timoneiro, and Nossa Senhora dos Navegantes Parish Hall.

The free and open-to-the-public program begins at 3 p.m. and continues into the evening, featuring cultural attractions, a craft fair, a food court, educational activities, and musical performances. Highlights include the "Cosmos de Sereias" storytelling session, the traditional Boi de Mamão da Caputera (Boi de Mamão da Caputera), as well as performances by Diessy Fernandes and the lively Quarteto Pé de Cabra, which closes the evening with a lively forró dance.

In addition to music and art, the event promotes environmental awareness and knowledge about the right whale breeding season along the Santa Catarina coast. The space will feature booths for socio-environmental projects such as Acordi Imbituba, Costa Butiá, APA da Baleia Franca, LAMAQ (UFSC), Meros do Brasil, Caminho Marinho, Projeto Albatroz, Rebimar, and the Imbituba Department of the Environment.

The event also features the Literary Sale, which encourages reading and



ABOUT THE SUNSET WHALE

In 2003, a young right whale stranded in the Santa Marta Lagoon in Laguna, and was rescued after 28 hours of collective effort. Years later, in 2017, she was seen again, now an adult with a calf, symbolizing the strength of conservation for the species. Named Sunset, she inspired the creation of the Sunset da Baleia event, which celebrates the return of right whales to our coast. The reunion was so memorable that the date, July 31st, became National Right Whale Day.

SERVICE

Whale Sunset

DATE: Saturday, July 26, 2025

TIME: From 3:00 p.m.

LOCATION: National Center for Right Whale Conservation – Itapirubá Norte, Imbituba/SC

TICKETS: Free entrance (contribute 1kg of food)



FULL PROGRAM

3pm | Storytelling

@coisas_de_sereias

4pm | Caputera's

Papaya Ox

<https://baleiafranca.org.br/imbituba-celebra-a-temporada-das-baleias-francas-com-evento-cultural-gratuito-no-centro-nacional-de-conservacao-da-baleia-franca/>