The cultural heritage linked to mountain gorilla tourism in Rwanda is respectful, inclusive, and mutually beneficial for both tourists and the local communities near Volcanoes National Park. It's crucial for fostering positive relationships with the local communities. We involve local communities in the development and presentation of cultural heritage materials. Engage community leaders, elders, and residents to ensure their perspectives are represented. And collaborate with local experts to accurately interpret cultural practices, traditions, and beliefs associated with the mountain gorillas. We do respect local customs and traditions, ensuring that the interpretation of cultural heritage is done in a manner that aligns with the values of the community, to avoid the commercialization or exploitation of cultural elements and ensure that gorilla tourism activities are conducted with cultural sensitivity. And provide educational programs for tourists that highlight the cultural significance of the volcanoes national park, this includes guided tours, informational materials, and interactive exhibits.

We do emphasize the interconnectedness of the local communities with the conservation efforts around mountain gorilla's habitat, by the use of storytelling as a means of presenting cultural heritage and locals share oral histories that convey the deep connection between the community and the mountain gorillas ensuring that they are accurately represented and passed down through generations. We developed infrastructure that benefits both tourists and local communities, this includes the creation of cultural centres, museums, or community spaces where traditional practices are showcased and to ensure that any infrastructure development takes into consideration the environmental impact and is done in consultation with the local community, thus providing employment opportunities for local residents within the tourism industry which includes guiding, hospitality, and other related fields. We encourage the development of local businesses that can cater to the needs of tourists, fostering economic empowerment within the community thus linking cultural heritage interpretation with environmental stewardship. We do also emphasize the role of local communities as custodians of the natural environment, working in harmony with the conservation goals of protecting mountain gorillas.