Our efforts are implemented collaboratively and sustainably which contribute to the continual revival, reimagining, and enhancement of cultural heritage linked to gorilla tourism in Rwanda, creating a positive and mutually beneficial relationship between tourism and local communities. Our ongoing efforts to preserve traditions, involve local communities, and create a sustainable and enriching experience for both tourists and residents.

We do organize cultural festivals and events that celebrate the rich heritage of the communities near Volcanoes National Park and these events showcase traditional dances, music, art, and rituals that connect with the history and significance of the region. We do also conduct workshops and training sessions for local residents to pass down traditional skills, crafts, and knowledge related to the cultural heritage and empower community members to become storytellers, guides, or artisans, providing them with opportunities for active participation in tourism activities.

We develop interactive cultural experiences for tourists, allowing them to engage with local communities in meaningful ways that includes hands-on activities, cooking classes, and participation in local ceremonies, fostering a deeper understanding of the cultural context. We also established storytelling programs that narrate the history and cultural significance of the relationship between local communities and the mountain gorillas and use multimedia formats such as videos, exhibits, and oral histories to make the interpretation engaging and accessible to diverse audiences.

We encourage community-based tourism initiatives that directly involve local communities in the tourism value chain and these involves homestays, community-guided tours, and the creation of local cooperatives to manage and benefit from tourism-related activities which support projects aimed at conserving tangible and intangible cultural heritage, such as the preservation of historic sites, traditional artifacts, and rituals thus ensuring that that conservation efforts align with sustainable tourism practices to minimize any negative impact on the cultural heritage.

Collaborative Research and Documentation:

We also collaborate with researchers, anthropologists, and historians to document and preserve cultural practices, languages, and stories and establish archives or cultural centers that serve as repositories for this information, ensuring its accessibility to future generations.