We do educate communities about the importance of gorilla conservation and sustainable living, by implementing measures to minimize the risk of disease transmission from humans to gorillas thus we voted for the health protocols for tourists and researchers to follow when in close proximity to gorillas. We raise public awareness about the importance of gorilla conservation and gathering public support which is important to the successful conservation efforts requiring a multi-faceted and collaborative approach, involving various stakeholders such as local communities, governments, non-profit organizations, and the international community.